

# SHOPPING FOR ELECTRICITY? QUESTIONS YOU SHOULD ASK



## How long does the low rate last?

There are some sweet, low rates advertised out there. Unfortunately, some of them only last as long as a Texas winter. Do the math, 3 months of low rates could cost you a fortune for the remainder of your contract.



## What is your rate based on?

Many providers advertise super low rates. If it sounds too good to be true, it probably is. Some of these rates are dependent on minimal monthly usage. If this minimum isn't reached the rate could double. What is your average monthly usage? You might be surprised to find out that it's not as high as you might think.



## Surprise fees...?

The details are always in the fine print. 5.5¢ might be just a starting point. Inquire about items that can affect this rate. Surprise fuel surcharges can take your rate into double digits.



## Incentives?

Smart thermometers are a no brainer, they even have "smart" in their name. Getting one for free is genius... Up to date equipment will help you save money by lowering your energy usage.